



METRO
**LITTLE
ROCK**
ARKANSAS

WAY MORE IN CENTRAL ARKANSAS





Way More in Central Arkansas

Beating in the heart of Central Arkansas is Metro Little Rock, where you can find more space to grow, more bang for your buck and way more than you expect. Find out how your business can prosper here.

12 Counties Fueling One Region

Anchored by Little Rock, North Little Rock and Conway, and stretching from Searcy and Morrilton to the north and Pine Bluff and Arkadelphia to the south, Metro Little Rock is a unified region made up of diverse communities.



#1 **Lowest Cost of Doing Business**
Arkansas | CNBC Best States 2018

TOP 100 **Best Places to Live**
Little Rock | Livability 2019

Connected and Convenient Infrastructure

With robust access via interstate, rail, air or port, Metro Little Rock's transportation network ensures people and products travel with reliability and ease.

Skilled, Smart and Savvy

A diverse workforce made up of 493,000-plus professionals and graduates from 20 regional colleges offers businesses first-rate talent skilled in everything from IT to production.

Productivity Without the Price Tag

Metro Little Rock's highly competitive real estate, utility and other operating costs allow businesses to increase their bottom lines without topping out their budgets.

The Birthplace of FinTech

Metro Little Rock is a hub for some of the world's most cutting-edge startups and entrepreneurs who are transforming innovation to realization and scaling up their business in a low-cost environment.

Affordable Appeal Meets — Industry Excellence

Way More of the Good Life

With the cost of living well below the national average, getting way more in Central Arkansas doesn't mean paying way more. Residents enjoy excellent education and housing options, world-class healthcare and unique arts and culture all at an affordable cost.



The Natural State's Playground

They don't call Arkansas the Natural State for nothing. Our abundance of clear rivers and lakes, lush green forests and curated trails are one of the reasons the state ranks No. 7 for Quality of Life in U.S. News & World Report's Best States 2018.

Success in Central Arkansas | Industry forerunners call Metro Little Rock home.

acxiom

CATERPILLAR

Dillard's

FIS

L'ORÉAL
USA

Tyson



Dassault Falcon Jet

Since opening in 1975, the Dassault Falcon Jet aircraft completion facility in Little Rock has experienced soaring growth, delivering more than 1,000 aircraft. In fact, Dassault Falcon Jet leaders have said that "every moment of every day there is a piece of Little Rock flying someplace in the world." It is the largest Dassault Falcon Jet facility in the world thanks to a series of expansions, including a 350,000-square-foot, \$60 million addition completed in 2015.